



Ipsos MORI
Social Research Institute



**HM Revenue
& Customs**

4th January 2019

Dear Sir/Madam,

Research on new government childcare policies

We are writing to you to ask for your help with important government research, for Her Majesty's Revenue and Customs (HMRC) about the impact that Tax-Free Childcare has on childcare providers. We are particularly interested in **speaking with nannies who have opened a Tax-Free Childcare provider account**.

We would like to talk to you about your decision to do this and about any impact Tax-Free Childcare has had on your business, including financial management, fee structures, and profitability. If you are selected to take part in the research, your experiences will be used to help HMRC understand how Tax-Free Childcare is working in practice.

If you take part, the **interview will be an informal discussion about your experiences and will last no longer than 45 minutes**, at a date and time convenient for you. This conversation would take place over the phone and you will receive £40 as a thank you for your time. If you are **interested in taking part** in the research, then please get in touch with the team at Ipsos MORI by contacting TFCimpact@ipsos.com. You can also get in touch with us if you have any more questions about the research.

Please be assured that **any information you give as part of this study will be treated as confidential**. In line with General Data Protection Regulation (GDPR), Ipsos MORI will not link your name with any of the information you give. HMRC will not know what information you have personally provided. Ipsos MORI will hold your contact details securely at all times; for no longer than is necessary; and, will use them only for the purpose of this research. You can view Ipsos MORI's Privacy Policy by visiting <https://ipsos.uk/TFCimpact>, where you will also be able to click through to HMRC's Privacy Notice. Alternatively, please search online for 'HMRC Privacy Notice' and select the top search result.

Taking part in the research is voluntary and you can withdraw at any time. If you have any questions about the research, Ipsos MORI will be happy to answer them when they contact you, or you can get in touch via the means above. If you would like to verify the authenticity of the research, then please contact Leo Kyrianiou at HMRC, via leo.kyprianou@hmrc.gsi.gov.uk.

Thank you in advance for your help.

Yours sincerely,

Lorraine Murray
Research Director
Ipsos MORI